STRATEGIC PLAN

VISION 2022

What We Believe, We Will Do
Dear St. Rose Community,

St. Rose High School has a proud history and tradition for which we are most grateful and blessed! This is due, we believe, to the fact that all stakeholders — administration, staff, parents, students, benefactors, and pastors — have actively shared in the vision and mission of our Catholic school community.

Since its founding in 1923, St. Rose High School has endeavored to prepare our students to be “disciples of Christ and leaders of tomorrow” (SRHS Mission Statement) For nearly a century, a St. Rose education has fostered the development of each student’s vocational potential while integrating our Catholic faith, academic excellence, creative expression, the expectations of physical and emotional maturity, and technological competence into the lives of our students. The goal of this integration is to develop a global consciousness in our students so that they are prepared to meet the ever-changing needs of the world community.

With vision and mission comes the need for a plan for the future. Vision 2022: What We Believe, We Will Do is the committed and shared compilation, work and dialogue of the Strategic Plan Committees, the St. Rose High School Board, alumni, parents, friends and faculty. We are most grateful to each and every person who contributed to this important document.

Vision 2022 is a living document and dynamic framework by which we will continue to reflect on our goals and objectives to ensure the continued success and growth of St. Rose High School and our students. We look forward to working with the entire St. Rose community to implement the strategies and achieve the goals outlined in the plan.

As we journey forward and plan for the future, joyfully approaching the 100th Anniversary of St. Rose High School in 2023, may God’s blessings be upon all of us!
Catholic Identity

WHAT WE BELIEVE
St. Rose High School fosters a personal relationship with Jesus Christ and communal witness to the Gospel message through the celebration of Eucharistic liturgy and daily prayer, class and faculty retreat days, and service initiatives which benefit our dear neighbor. SRHS establishes a Catholic faith foundation as the basis of educating the whole child and integrates Catholic beliefs into all areas of the curriculum. In collaboration with parents, the first teachers of their children, the administration, faculty, staff, and coaches create a nurturing community in which they serve as role models of Christ to the students and encourage the spiritual, religious, emotional, and social growth of each community member.

WHAT WE WILL DO
• Expand offerings and experiences that develop an understanding of the history and spirituality of the Sisters of Saint Joseph
• Expand service projects offerings to all members of the St. Rose community
• Increase the spiritual development opportunities offered to parents
• Develop a curriculum review process to ensure Catholic faith and traditions are incorporated in curriculum and instruction
• Ensure that all teachers are certified as catechists in the Diocese of Trenton

Academic Excellence

WHAT WE BELIEVE
St. Rose High School is centered on academic excellence with a global consciousness to promote intellectual discipline and growth through a variety of academic and co-curricular programs. SRHS educates young men and women within the Gospel values to enhance their world views, prepare them for professional life, and equip them with the tools of responsible decision-making as we prepare them to become the leaders of tomorrow.

WHAT WE WILL DO
• Institute a more flexible academic daily and yearly schedule which will enable students to take more academic courses, provide increased instructional time, and offer additional programming and events
• Form collegiate and corporate partnerships for distance learning and internship opportunities allowing students to earn college credits as well as valuable real world experience
• Earn Advanc-ED STEM Certification
• Develop opportunities for students to earn certifications (Google, Microsoft, Apple) which will enhance their learning experiences
• Create a technology management plan which includes objectives to support the delivery of the educational program and incorporates 21st century skills

Governance & Leadership

WHAT WE BELIEVE
The success of St. Rose High School depends on the key components of effective governance, which provides direction and authority, and leadership, which ensures effective operations. Governance and leadership at St. Rose is a ministry that promotes and protects the responsibilities and rights of the school community and is based on principles of excellence that ensure fidelity to mission, academic excellence, and the operational vitality of the school.

WHAT WE WILL DO
• Establish the President/Principal Model of school governance with reorganized organizational responsibilities which respect the role of the canonical administrator
• Establish the St. Rose Board as a Board of Limited Jurisdiction
• Create a strategic planning process to continually assess academic excellence and school growth
• Develop a process for ongoing feedback from stakeholders with regard to academic, athletic, co-curricular and admissions programs

Co-Curricular Programs

WHAT WE BELIEVE
St. Rose High School is committed to educating the whole student. Co-curricular programs provide an opportunity outside the classroom for students to further identify and develop their gifts and talents and to enhance their creative, aesthetic, social, emotional, physical, and spiritual capabilities.

WHAT WE WILL DO
• Ensure a lifestyle that is healthy, active and curious through academic and co-curricular programs and events
• Provide the facilities, technology, equipment, and instruction so that students may recognize their potential, fully enjoy their activity, and compete effectively against their peers
• Determine student interests and possibilities for new extra-curricular clubs and programs
• Explore partnerships with area organizations and community groups to expand co-curricular programs and offerings

Co-curricular programs provide an opportunity outside the classroom.
Finances

WHAT WE BELIEVE
As faithful stewards of the resources entrusted to our care, St. Rose High School is committed to fiscal responsibility in the management of its funds in order to serve the good of our students and further the mission. Attention is given to budgeting to ensure that tuition remains affordable, scholarships and financial aid are available, faculty and staff are appropriately compensated, and that there is an adequate operating fund to ensure a culture of excellence and rigor.

WHAT WE WILL DO
• Formulate a five year budget and tuition planning model which will enable school leadership to plan for, and implement, strategic projects
• Establish appropriate financial reserves to provide for the general maintenance of our facilities
• Build the school endowment to meet future financial aid needs and preserve financial security
• Provide salary compensation which is competitive with area public schools
• Provide faculty with professional development opportunities and continued educational options

Buildings & Grounds

WHAT WE BELIEVE
School facilities have a profound impact on both student and teacher outcomes. School facilities affect the health, behavior and engagement of students and impact student and teacher recruitment, retention and effectiveness. Establishing safe, healthy, contemporary buildings and grounds is essential for student success.

WHAT WE WILL DO
• Create a campus master plan which details existing facilities maintenance, renovations and improvements to guide the priority and timing of building utilization and improvements
• Develop a campus master plan for the development of the SRHS Athletic Complex
• Continue with renovations to the classroom and laboratory facilities
• Establish a committee to envision the development and use of the corner lot property at 8th Avenue and Main Street

Marketing & Enrollment Management

WHAT WE BELIEVE
As the oldest Catholic High School in the Diocese of Trenton, St. Rose has a long and compelling story to tell. For nearly one hundred years, St. Rose has prepared students to take their places as leaders in industry, education, community service, and ministry. An effective marketing program is essential to sharing this story with a new generation of students and families, increasing enrollment and securing the long-term viability of St. Rose High School. A strong marketing plan along with a properly constructed message will compel families to spread the good news about St. Rose among alumni, family, friends, local parishes and the broader community. The use of contemporary information technologies will allow us to reach targeted audiences and to establish reliable enrollment databases.

WHAT WE WILL DO
• Design and execute a comprehensive marketing plan and communications structure to increase the awareness and image of St. Rose High School
• Create a strategic admissions program to increase first year enrollment while decreasing attrition in the process
• Promote St. Rose offerings in the arts, athletics and co-curricular and extra-curricular activities to increase community awareness of programs
• Create a summer program offering academic and athletic opportunities for grammar school as well as high school age students that showcases St. Rose facilities, instructors, coaches, and programs

Advancement & Alumni Relations

WHAT WE BELIEVE
St. Rose High School needs the support of a wide community of alumni, parents, friends and benefactors in order to realize its mission. All of our stakeholders must participate actively and contribute generously in order for St. Rose to realize its goals and ensure its long-term viability.

WHAT WE WILL DO
• Establish a robust and consistently improving fundraising operation focused on research, cultivation and stewardship
• Establish a robust and consistently improving annual fund by increasing alumni and parent participation
• Establish a major giving plan with prioritized projects and cultivation and solicitation strategies
• Increase communication and engagement with the St. Rose Alumni community

School facilities have a profound impact on both student and teacher outcomes.
Mission Statement

St. Rose High School provides a Catholic education based upon Gospel values and academic excellence. Founded by the Parish community of St. Rose Church and nurtured by the charism of the Sisters of St. Joseph, a St. Rose education instills a spirit of unity with God and others while preparing our students to be disciples of Christ and leaders of tomorrow.